



NEWSLETTER



WILLOW TREE MISSIONS

BOARD AND STAFF UNDERTAKE STRATEGIC PLANNING PROCESS

Willow Tree Missions' Board of Directors and staff have launched a strategic planning process for the organization. This effort will help shape the organization's direction over the next three to five years and will include a comprehensive review of operations as well as a survey component.

Over the next several weeks, surveys will be conducted of donors, clients, staff, volunteers, and community partners. To participate in the survey, email info@willowtreemissions.org to request a survey link. Surveys will remain open through July 15.

IMPROVEMENTS MADE TO DONATION PROCESS

Several updates have been made to Willow Tree's resale shop operations, all designed to better serve donors, strengthen community relationships and ultimately expand support for survivors of domestic violence.

As part of these improvements, Willow Tree Missions will now begin collecting donor names and email addresses at the time of donation. This new process allows the organization to more meaningfully thank and honor those who give, while also building stronger connections with the community that makes the organization's work possible. Additionally, donation hours have been expanded to Monday-Saturday, 10:00 AM-5:00 PM.

TRIVIA NIGHT RAISES OVER \$18,000

Willow Tree Missions held its 5th annual Trivia Night fundraiser on April 25 to a sold-out crowd of over 190 people. The event, which raised over \$18,000, will benefit the Family Service Center. The funds raised will directly impact families who need Willow Tree's services, who otherwise may not have the resources available to make needed changes.

The evening included a 50/50 drawing and a dessert auction with desserts donated by local bakers. Sponsors for the fundraiser were First State Bank and Trust and State Bank of Bement. Prizes for the winner were provided by Domino's and trivia services were provided by Ben Poundstone.





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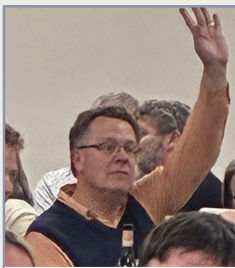
WILLOW TREE & HOPE LIVES RANCH HOST PRAYER EVENT

On May 7, Willow Tree Missions, in conjunction with Hope Lives Youth Ranch, hosted Piatt County's National Day of Prayer Breakfast with over 40 faith leaders and community members in attendance.

The National Day of Prayer which originated in 1952, is an annual day of observance designated by the United States Congress and held on the first Thursday of May, when people are asked "to turn to God in prayer and meditation"

MAXEY EARNS FUND RAISING MANAGEMENT CERTIFICATE

Congratulations to Jill Maxey, our Executive Director, on the completion of her Certificate in Fund Raising Management! She recently attended her final class through the The Fund Raising School of the Lily Family School of Philanthropy in Indianapolis. A grant from the *Community Foundation of East Central Illinois* allowed Jill to complete her course work.



TRIVIA NIGHT



VOLUNTEERS

HOURS OF OPERATION

RESALE SHOPS & FAMILY SERVICE CENTER
Monday – Saturday: 9:00 AM – 5:00 PM

NEW HOURS

DONATION CENTER
Monday – Saturday: 10:00 AM – 4:00 PM

CONTACT US

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