



NEWS RELEASE

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Willow Tree Missions Announces Improvements to Resale Shop Donation Process

Monticello, IL – Willow Tree Missions is excited to announce several updates to its resale shop operations, all designed to better serve donors, strengthen community relationships, and ultimately expand support for survivors of domestic violence.

As part of these improvements, Willow Tree Missions will now begin collecting donor names and email addresses at the time of donation. This new process allows the organization to more meaningfully thank and honor those who give, while also building stronger connections with the community that makes this work possible. “Every item donated represents more than just a transaction—it represents hope,” said Andrea Kocher, Director of Services for Willow Tree Missions. “By getting to know our donors, we can better share the impact they are making in the lives of families we serve.”

Donations to the resale shop directly fund critical domestic violence services, including safe housing, essential needs, and supportive programming. Each bag of clothing, household item, or piece of furniture helps create a pathway to safety and stability for survivors.

In addition to these relationship-focused updates, Willow Tree Missions is expanding its donation hours. Donations will now be accepted **Monday through Saturday from 10:00 a.m. to 4:00 p.m.**, making it easier than ever for community members to contribute.

The organization has also made physical improvements to its Monroe location to streamline the donation process. These changes are designed to create a more efficient, welcoming, and user-friendly experience for donors. “These updates reflect our commitment to excellence—not only in how we serve survivors, but in how we engage with the community that supports this mission,” Kocher added.

Willow Tree Missions remains dedicated to being a beacon of hope by providing practical support and a path forward for individuals and families impacted by domestic violence.

ABOUT WILLOW TREE MISSIONS: Established in 2007 first in Cisco and now in located in Monticello, Willow Tree Missions is a Christ centered non-profit corporation that operates resale shops that fund services for victims of domestic abuse. Family Service Center staff assist clients determined to escape abusive situations and create healthier, safer environments for themselves and their children. For victims in imminent situations, Willow Tree provides emergency shelter and assistance with food, clothing, transportation, and household needs. Willow Tree Missions partners with law enforcement officials and community advocates to obtain orders of protection, provide safety planning, and make legal referrals. To help clients move forward, ongoing crisis support and spiritual counseling are provided by the Family Service Center. Recognizing the interaction between education, substance abuse, and emotional/physical trauma, Willow Tree Missions have instituted Christ centered support programs and proactive educational outreach initiatives.

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